



SCHOLARSHIP
SPONSORSHIP
PACKAGE

Maternal Support Practitioner

www.bebomia.com

Copyright bebo mia 2022





Welcome

Do you want to support access to education in reproductive health and justice with bebo mia inc. through our Maternal Support Practitioner (aka doula) scholarship?

We would love to have you support.

We have a goal of sponsoring an additional 100 women and queer folks per year, and together, we believe that this is achievable!

We share the impact statements from some of our scholarship recipients [here](#). **Their stories are beautiful and inspiring and they are changing the world!**

Our Recipients

We have awarded over 350 full and partial scholarships over the last 9 years. We are so proud of our recipients and all that they accomplish. We have scholarship students in over 35 countries!

Check out more about the project [here](#).

IMPORTANT DATES

March 1, 2024 Scholarship Closes
March 19, 2024 Scholarship Announcements
March 21, 2024 Program begins

bebo mia will be announcing our scholarship recipients on our Facebook channel (date will be posted) and via email. Make sure you head over to Facebook and 'Like' us while you wait.

The session start date of our Maternal Support Practitioner Training Program will be posted on the website. The next session is March 21, 2024.

bebo mia inc. has awarded over \$300,000 in scholarships. This number represents a lot of opportunity and we are proud to do our part in breaking down financial barriers for equity seeking folks' access to training and business mentorship programming.



Maternal*

RATHER THAN 'MOTHER' TO US, MATERNAL MEANS
'PROTECTIVE, NURTURING + CARING' AND INCLUDES ALL
PEOPLE WHO ARE GROWING THEIR FAMILIES



HOW WILL APPLICATIONS BE *Evaluated?*

bebo mia has a Scholarship Committee and we convene twice a year to evaluate each and every application we receive. We have developed a fair evaluation process that helps committee members to consider several factors about each application as we go through them all and decide who will receive our scholarships.

As a committee, we evaluate each applicant for the following factors:

- Financial need
- Applicant's self identification with a marginalized community or equity seeking group(s)
- Aptitude for fertility, birth and family support work
- Match with bebo mia's mission and values. Please explore our website to get more of a sense of who we are as a learning community
- Applicant's relevant lived experiences, work and volunteer history
- Evidence of a sustainable and conscious business plan
- Evidence of a plan to overcome the unique barriers/challenges the applicant may face
- Evidence of a forward facing and pay it forward attitude

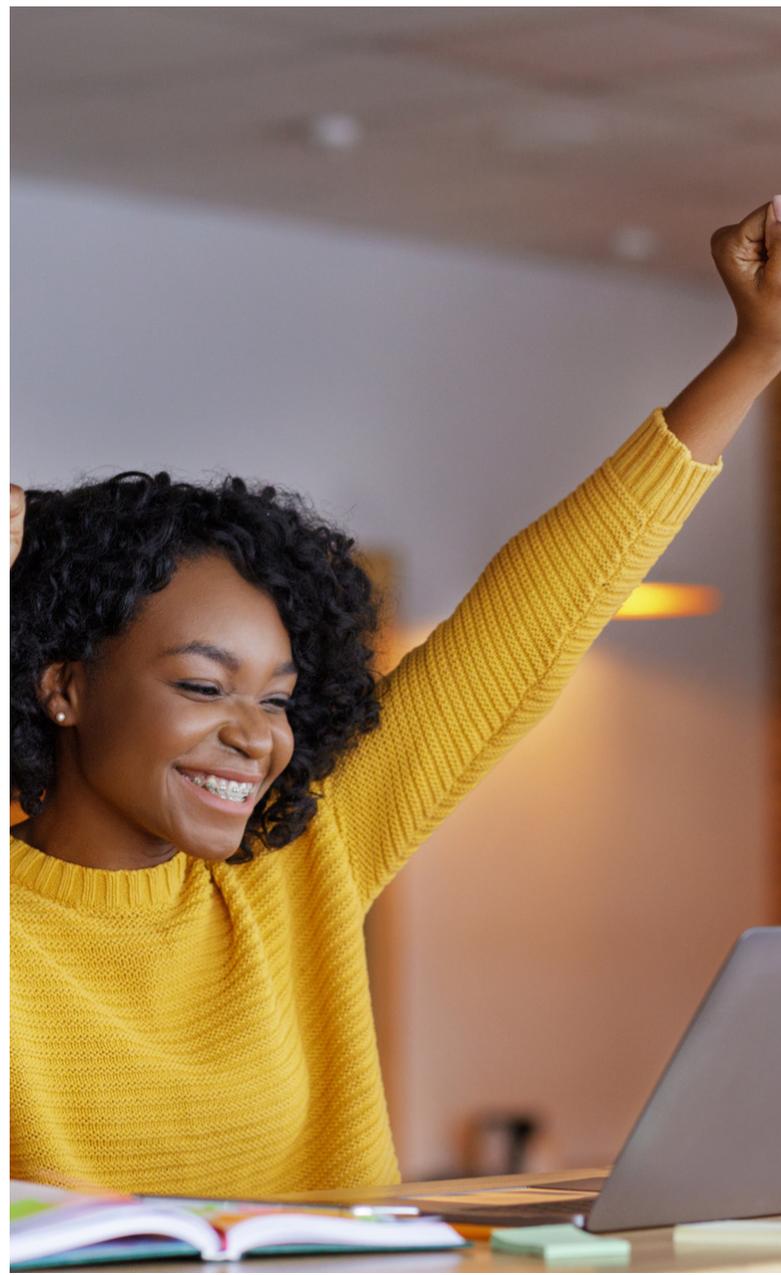
WHAT IS REQUIRED FROM BEBO MIA SCHOLARSHIP RECIPIENTS AFTER RECEIVING A *Scholarship?*

bebo mia expects that each recipient of our scholarships will follow the guidelines of our brave space and respectful community. In our digital age, conveying respect through our language choices and leaving oneself open to learning new things is of paramount importance. This is our basic expectation of scholarship recipients, and all of our students.

Scholarship recipients are asked to keep in communication with bebo mia's trainers so that we can ensure you are supported in your learning and keeping a self set pace towards successful completion of the program.

Scholarship recipients are asked to provide a blog post about their experiences and may even be asked to provide a follow up post later on down the road. To see some of the posts from our previous scholarship recipients visit www.bebomia.com/blog

Lastly, since some of the scholarships may be provided by one or more of bebo mia's corporate and community sponsors, there may be additional requirements set out for certain awards. These details will be communicated clearly with the recipients at the time that the scholarship is offered.



HOW YOU CAN Support

The Ask...

We are looking for donations of \$1679 USD to sponsor an under-resourced individual, so they can build a career as a Certified Maternal Support Practitioner.

In turn, we will get you over 2M impressions over the duration of the training.

Plus we discuss your business in lectures & over social media!

We will get your mission and brand in front of our students & grads who are parents and work with fertility, pregnancy, birth and postnatal clients a.k.a. your dream market!

Want to sponsor several students?

We offer special rates for group sponsorship! [Email us](#) to chat.

I am one of the lucky MSP Spring 2016 scholarship winners, I was shocked and honoured to be chosen for such an amazing program!! Thank you bebo mia for my amazing new career, even as a new doula I see how the training has effected my parenting, interactions with others and the future success of my business!

- Joeli Gowling

Why bebo mia?

A very different culture from both the patriarchal boardroom model and the female-centric multi-level marketing industry, bebo mia offers opportunities for women and queer folks to work from home while making an income for themselves & their family.

All while changing the world.

No big deal.

We develop inclusive, accessible trainings that provide the skills needed to grow and sustain a lucrative business. bebo mia's mission statement hasn't changed since we first launched in 2008:

To connect women & queer folks to their intrinsic value & power

I was awarded a scholarship . I am so excited to start my birth work adventure . I wholeheartedly believe that all women should be able to have the birth they want & the support they need through the whole process.

The bebo babes teach all the skills needed to support families, the ins and outs of birth, & how to create & maintain a business. I could not be happier with my bebo mia experience! *- Jennifer Walczak*





ALL ABOUT THE MSP PROGRAM!

The bebo mia inc. Maternal Support Practitioner training is the most comprehensive doula training out there. It has a 17 week live class component and a 2 year practicum and certification process. Each week the live classes are taught by different experts in the field of fertility, pregnancy, birth & parenting. Along with the delivery of the skills classes over 4 months, there are weekly businesses classes to ensure that the graduates are amazing birth workers & can market and build their business to attract clients and solve the problems felt by the community they work within.

Most folks drawn to the helping and healing fields carry trauma. Working in reproductive health can add to that load. Being a healed healer is key. We recognize that at **bebo mia and have included complimentary therapy** for our students and alumni. As traumas come up in their work, they get the support they need.

Another highlight... the private Facebook Community group that offers the support and mentorship throughout the training and beyond as the alumni start working with clients. What started as a great program perk for our students, quickly became so much more. **The community becomes incredibly tight knit and supportive of so much more than just the course material.** In the group we hear about their separations and divorces, grief and losses, financial stresses, celebrations, and more. We find the brave space community that we are all seeking. **Our students & alumni find cheerleaders.** They find new friends. **They find healing.** We could not be more proud of the space we have created for the participants of the Maternal Support Practitioner training.

Because our training is online, we are able to serve underserved communities that would not otherwise be able to commit to a 4 month comprehensive training. It supports access to education for folks who may be living with a disability, both visible and invisible. In addition, the program is accessible to rural communities as the cost of travel and accommodations would make education cost prohibitive. The majority of our students are mothers of young children and we receive hundreds of photos of our participants feeding, or cooking, or snuggling little ones while they are 'in class'.

Celebrating you!

Within the application, you will have the option of creating criteria that you would ideally like to see in the winner. We will do our best to have our review panel select a winner that reflects your preferences.

Where appropriate, we are able to offer product endorsement in the program and the opportunity for all the session's students to learn about and purchase your product, mission or movement.

Our winners will post a thank you post on their social channels & thank their sponsor in their acceptance blog that lives on our website.

HINT = more reach for you!



bebo mia gave me the opportunity of a lifetime. As a scholarship recipient, they have literally given me a hand up.

- Amanda Russell

WHAT OUR SCHOLARSHIPS DO

All of our winners show a financial need and many of them are working towards or have persevered over adversity, trauma and circumstances. Our applicants have shared their stories of abuse, rape, suicide, abandonment, teen pregnancy, extreme poverty, and partner or child death. The review panel is so moved every session as the applications are read. And, to no surprise, even with all of the different stories, they all have something in common, **they want change.**

Our students go on to gain an education and a skill from which they can create a viable business and income for themselves and their families.

The scholarship program will allow graduates to create a revenue stream, it will help them take care of their families, and women leave feeling confident and supported by the program. The work they do in their communities is important and life saving!

They are changing the world. Come help us change the world with them!

Ready to jump in? We are thrilled!

Send us an email to info@bebomia.com and we will get you your sponsorship application. Have any questions? Reach out - we are excited to talk about this amazing opportunity with you.

XOXO
the #BEBOBABES

