

SCHOLARSHIP APPLICATION GUIDE

msp Spring 2022
www.bebomia.com

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Welcome

Want to access education with bebo mia inc. through their Maternal Support Practitioner (aka doula) scholarship opportunities? This scholarship application guide will help you set yourself up for preparing an excellent application!

Please review this booklet before you fill in your application to ensure you are aware of all of the ins and outs of our scholarship application. Why not take some time to prepare your answers, right? This Scholarship Application Guide has LOTS of tips about what we are looking for. No secrets among friends!

Application Form

Save your answers in a separate document, just in case. Please only complete and submit only ONE online application form.

As always, please read the instructions carefully when you are filling in your answers.

The application is BEST filled in from a laptop or desktop computer.

If you have to use a mobile device to fill in this application, please DO NOT click on any of the links contained in this application because we are concerned that you may lose your work and that is no fun!

And lastly, you will need to have access to an internet connection and computer or tablet to complete the Maternal Support Practitioner program.

TIMELINES

You will need to submit your application by the deadline on February 25th, 2022, at 11:59 PST in order to be considered for this round of scholarships.

bebo mia will be announcing our scholarship recipients on March 21, 2022 on our Facebook channel and via email. Make sure you head over to Facebook and 'Like' us while you wait.

If you cannot watch our scholarship announcement live, no worries! We will be communicating with all scholarship recipients via email as soon as possible after winners are announced.

The Spring 2022 session of our Maternal Support Practitioner Training Program will begin on March 24, 2022.

In our Fall 2018 MSP session, bebo mia inc. awarded \$64,897 in scholarships. This number represents a lot of opportunity and we are proud to do our part in breaking down financial barriers for women's* access to training and business mentorship programming.



Maternal*

RATHER THAN 'MOTHER' TO US, MATERNAL MEANS
'PROTECTIVE, NURTURING + CARING' AND INCLUDES ALL
PEOPLE WHO ARE GROWING THEIR FAMILIES

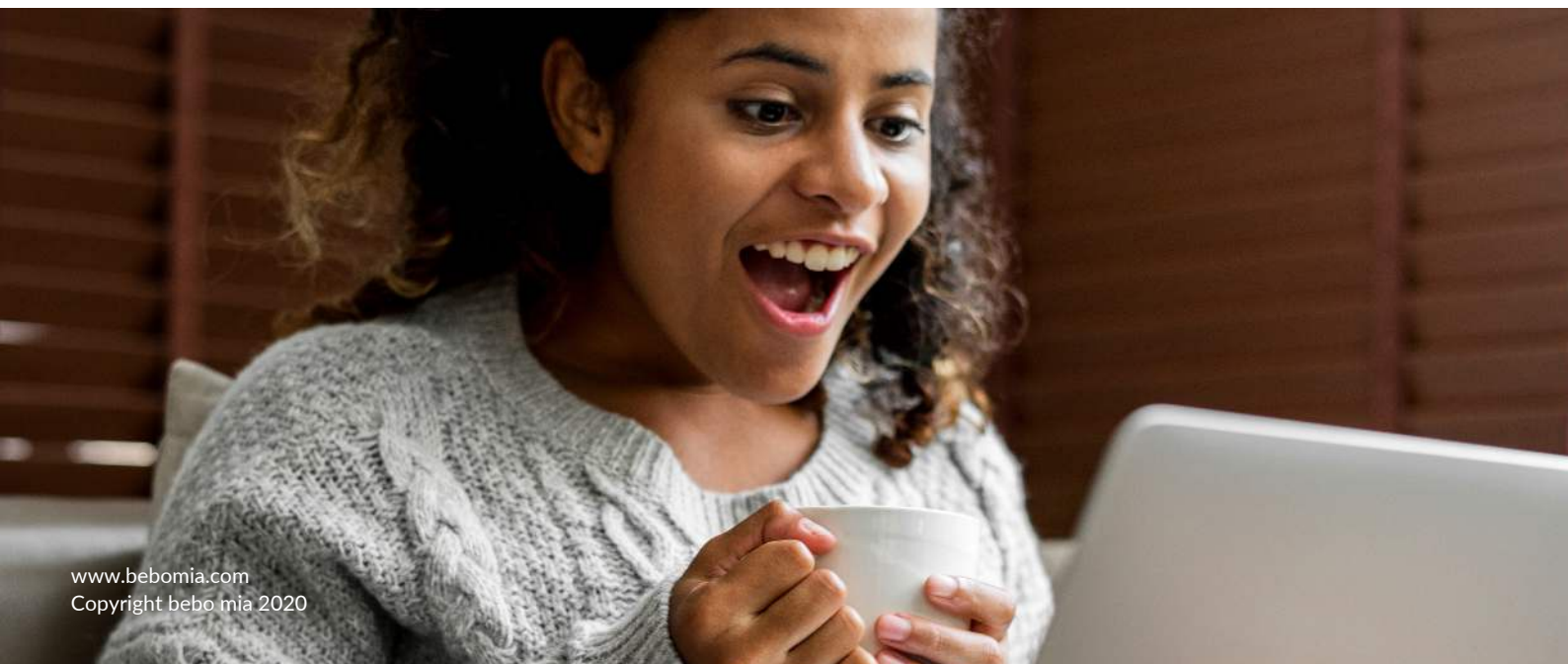


HOW WILL APPLICATIONS BE *Evaluated?*

bebo mia has a Scholarship Committee and we convene twice a year to evaluate each and every application we receive. We have developed a fair evaluation process that helps committee members to consider several factors about each application as we go through them all and decide who will receive our scholarships.

As a committee, we evaluate each applicant for the following factors:

- Financial need
- Applicant's self identification with a marginalized community
- Aptitude for fertility, birth and family support work
- Match with bebo mia's mission and values. Please explore our website to get more of a sense of who we are as a learning community
- Applicant's relevant lived experiences, work and volunteer history
- Evidence of a sustainable and conscious business plan
- Evidence of a plan to overcome the unique barriers/challenges the applicant may face
- Evidence of a forward facing and pay it forward attitude



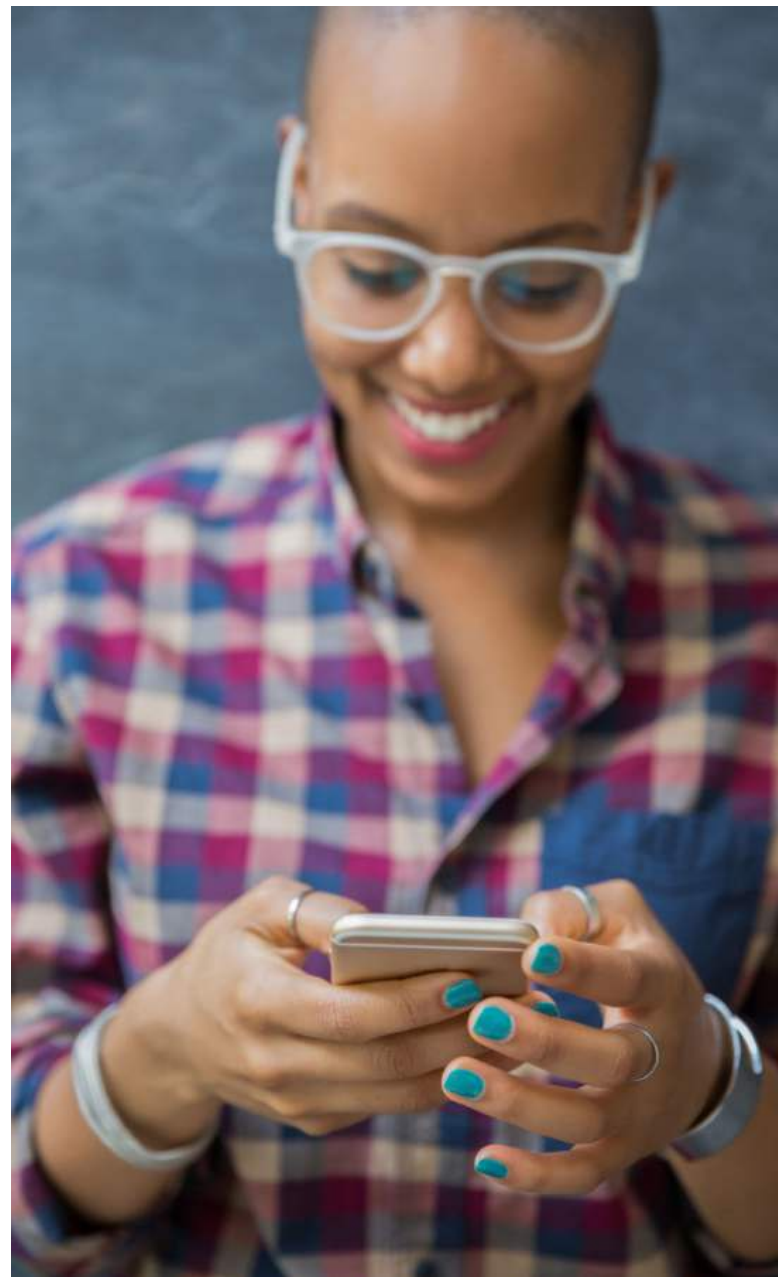
WHAT IS REQUIRED FROM BEBO MIA SCHOLARSHIP RECIPIENTS AFTER RECEIVING A *Scholarship?*

bebo mia expects that each recipient of our scholarships will follow the guidelines of our brave space and respectful community. In our digital age, conveying respect through our language choices and leaving oneself open to learning new things is of paramount importance. This is our basic expectation of scholarship recipients, and all of our students.

Scholarship recipients are asked to keep in communication with bebo mia's trainers so that we can ensure you are supported in your learning and keeping a self set pace towards successful completion of the program.

Scholarship recipients are asked to provide a blog post about their experiences and may even be asked to provide a follow up post later on down the road. To see some of the posts from our previous scholarship recipients visit www.bebomia.com/blog

Lastly, since some of the scholarships may be provided by one or more of bebo mia's corporate and community sponsors, there may be additional requirements set out for certain awards. These details will be communicated clearly with the recipients at the time that the scholarship is offered.



APPLICATION *Sections*

Let's Get to Know You

Here is what you need to know about this application section:

Email is the primary method we will use to contact you. ***Please ensure there are no errors in your email address on your application.***

All of your personal information, including information about your family and financial situation, is confidential. Your answers allow us to get to know you and help us to understand your financial situation. Thank you for trusting us to treat your information with the respect it deserves.

People from groups that experience a higher risk of poverty, racism, social exclusion, marginalization, discrimination and violence than the general population are encouraged to apply to the bebo mia scholarship program. If applicable to you, bebo mia encourages all scholarship applicants to self-identify membership in an underserved and/or marginalized group(s). This can include, and is not limited to, people who identify as a person of colour, Black, Indigenous, First Nations, Iroquois, Métis, Inuit, Native American, American Indian, Aboriginal, newcomer, person living with a disability, 2SLGBTQIA+, and other identities.

Questions you will be asked in this section are:

- What is your full name?
- What is your email address?
- What is your Facebook URL? Please copy & paste the web address of your Facebook page
- If applicable, please provide your website or blog address.
- Have you applied for the bebo mia inc. scholarship before? If yes, when did you apply?
Please tell us the name you used when you last applied. Please tell us the email address you used when you last applied.
- How did you find out about our scholarship?

Financial Need Assessment

Please tell us the name of the place where you are currently living. Is the place where you live considered a (please check off only one):

- village or rural area - the population where you live is under 20 000 people
- small or medium town or city - the population where you live is between 20 001 to 300 000 people
- large city - the population where you live is between 300 001 to 1 million people
- major city or metropolis - the population where you live is over 1 million people



- How many people are living in your household? Please include any children, adults and other family members that may live with you.
- What is your TOTAL yearly household income? Please include the income from all members of the household and all sources.
 - \$0 - \$25 000
 - \$25 001 - \$50 000
 - \$50 001 - \$75 000
 - \$75 001 - \$100 000
 - \$100 001 or more
- Why are you looking for a scholarship for our Maternal Support Practitioner program?
- Underserved Communities - Do you identify with an underserved community(ies)? If so, what one(s)?

Application Questions

Here is what you need to know about this application section:

bebo mia offers scholarships under several relevant and impactful categories.

Please explore our scholarship themes in advance and, as you are reading through them, please determine which scholarship you think is the best match for you based on your values and lived experiences.

Please rest assured that identifying any challenges and barriers that may exist for you DOES NOT disqualify you from being considered for a scholarship. We think it is good practice to identify what might make things harder so that you can overcome those challenges! This is real life and we want you to succeed.

We want to be clear that we are all about philanthropy at bebo mia and we love to give back as much as we can. But when we ask you questions about giving back to your community, we want you to understand this doesn't have to be ONLY about offering free or low cost services. Please remember, we want you to think about what a sustainable business plan means to you!

I was awarded a scholarship . I am so excited to start my birth work adventure . I wholeheartedly believe that all women should be able to have the birth they want & the support they need through the whole process.

The bebo babes teach all the skills needed to support families, the ins and outs of birth, & how to create & maintain a business. I could not be happier with my bebo mia experience!

- Jennifer Walczak



QUESTIONS YOU WILL BE ASKED IN THIS SECTION ARE:

- OK, so why do you want to be a doula?
- If someone asked you what your 'birth philosophies' were, what would you say?
- Why are you interested in our training and certification program? What do you like about bebo mia and why do you want to certify with us?
- Of the bebo mia MSP scholarships available, which one do you feel you would be the best fit for you?
- Do you have children? If yes, how many children? If you do have children, and you were the birthing parent, what was birth like for you?
- If you are not the birthing parent, what was the experience of family building like for you? (For example: being a birth partner, adoption, surrogacy, donor eggs/sperm, fertility treatments, etc)
- Have you personally supported anyone during their birth before? If the answer is yes, please tell us about it.
- OK, what about supporting someone during their fertility journey and/or during their postpartum period? If you have provided these types of support before, please tell us about it.
- As a certified doula, what career path do you think you will pursue? What plans do you have for your business?
- Can you think of any barriers or challenges that might impact you completing the training and certification requirements within the two years you are given? How do you think you might overcome those barriers or challenges you have identified?
- Should you be accepted on scholarship, what would you do to give back to people in your community? How would you pay it forward?
- Once you are in business, would you like to work with a marginalized community? If the answer is yes, what community would you like to work with and what are some of your goals in your work?
- What is the hardest thing you have ever done or dealt with in your life? To your own comfort level, please tell us about the experience and what you learned from it.
- Is there anything further you would like to add? Anything else you want us to know about you to support your application?
- Do you want to be on the bebo mia inc. mailing list so you can find out about the winners, as well as other great news, tips & stories?

APPLICATION Checklist

- ☐ Use this guidebook to prepare your application in advance of filling out the form online. Save your answers in a separate document just in case.
- ☐ Make sure you are following bebo mia on Facebook... and Instagram!
- ☐ Schedule the deadline for scholarship application submission into your calendar - the deadline is February 25, 2022 at 11:59 PST.
- ☐ Schedule the bebo mia scholarship announcement into your calendar - the live presentation will be on March 21, 2022 on our Facebook page.



xoxo

the #BEBOBABES