



SCHOLARSHIP SPONSORSHIP PACKAGE

msp Fall 2020
www.bebomia.com



OVERVIEW ABOUT OUR *Scholarships*

We are looking for sponsorship donations to supports individuals who would otherwise not be able to afford this education, so they can build careers as Maternal Support Practitioners (aka doulas).

In turn, we will get you over 900K impressions over the duration of the training, we may even name a scholarship after you! Plus we discuss your business in lectures & over social media! We will get your product in front of our students & grads who are parents and work with fertility, pregnancy, birth and postnatal clients a.k.a. your target market!

There are three levels of sponsorship to accommodate different budgets:

a little bit goes a long way!

Let us walk you through the program



I am one of the lucky MSP Spring 2016 scholarship winners, I was shocked and honoured to be chosen for such an amazing program!! Thank you Bebo Mia for my amazing new career, even as a new doula I see how the training has effected my parenting, interactions with others and the future success of my business!

- Joeli Gowling



WHO IS BEBO MIA INC.?

bebo mia inc. is an online education organization for birth workers and change makers. Their flagship course, the unparalleled Maternal Support Practitioner (aka doula) Training, has inspired all of their other programs. They have created a social justice movement within reproductive health & parenting education to improve fertility & birth outcomes around the world.

Learn more by visiting: www.bebomia.com

Bebo Mia is an amazing organization to train with. From the moment I got a scholarship, I knew I found "home". These are some of the most thoughtful, kind, supportive & knowledgeable people in the birth world.

- Jordan Harrison



A VERY DIFFERENT CULTURE FROM BOTH THE PATRIARCHAL BOARDROOM MODEL AND THE FEMALE-CENTRIC MULTI-LEVEL MARKETING INDUSTRY, BEBO MIA OFFERS OPPORTUNITIES FOR WOMEN* TO WORK FROM HOME WHILE MAKING AN INCOME FOR THEMSELVES & THEIR FAMILY.

We develop inclusive, accessible trainings for women* that provide the skills needed to grow and sustain a lucrative business.

bebo mia's mission statement hasn't changed since we first launched in 2008:

To connect women to their
intrinsic value & power*





ABOUT THE TRAINING

Maternal Support Practitioner

The bebo mia inc. Maternal Support Practitioner training is the most comprehensive doula training on the market. It is a 16 week in-class component and a 2 year practicum and certification process.

Each week the live classes are taught by different experts in the field of fertility, pregnancy, birth & parenting. Along with the delivery of the skills classes over 4 months, there are weekly businesses classes to ensure that the graduates are amazing birth workers & can market and build their business to attract clients.

One of the highlights of our training is the private Facebook Community group that offers the support and mentorship throughout the training and beyond as the alumni start working with clients. What started as a great program perk for our students, quickly became so much more than that.

The community becomes incredibly tight knit and supportive of so much more than just the course material. In the group we hear about their separations and divorces, grief and losses, financial stresses, celebrations, and more. Women* find a community that they are looking for. They find support. They find cheerleaders. They find new friends. We could not be more proud of the BRAVE SPACE that we have created for each session for the participants of the Maternal Support Practitioner training.

Because our training is online, we are able to serve underserved communities that would not otherwise be able to commit to a 4 month comprehensive training. The program is a solution for women* experiencing low or no income or who may be living with a disability, both visible and invisible, and/or chronic illness. In addition, the program is accessible to rural communities as the cost of travel and accommodations would make the education cost prohibitive. The majority of our students are parents of young children and we receive hundreds of photos of our participants breastfeeding, or cooking, or snuggling little ones while they are 'in class'.

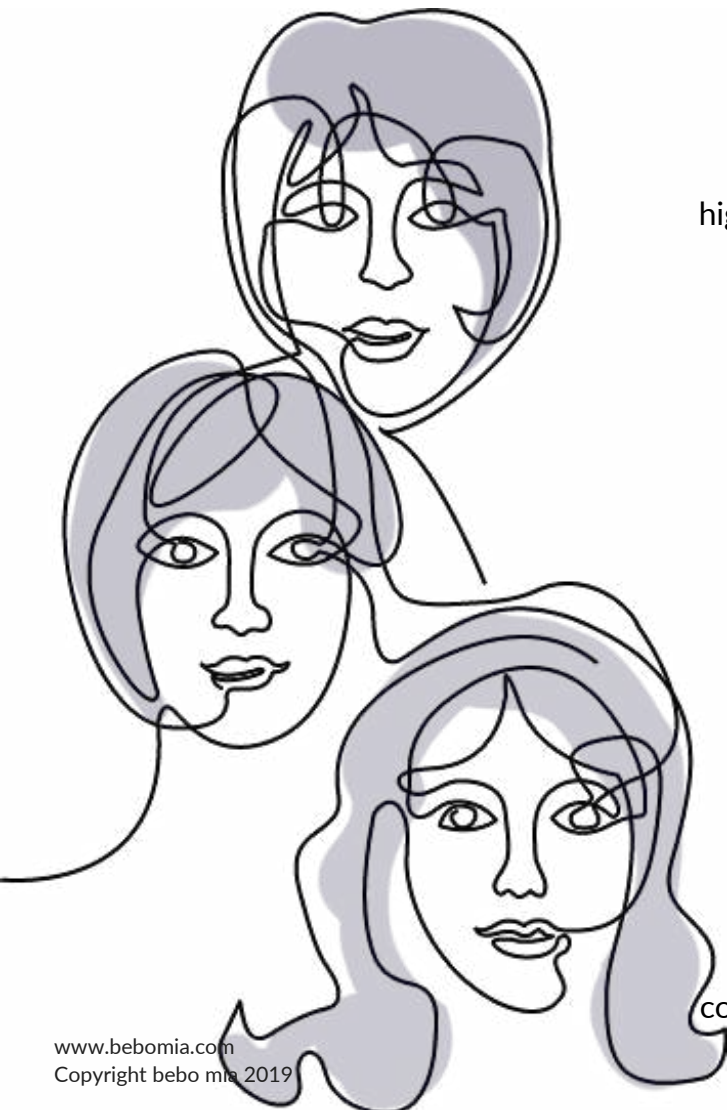
ABOUT THE Scholarships

Each year bebo mia has over 100 scholarship applications from people around the world. The winners of the scholarship will get full access to the Maternal Support Practitioner training & Doula Business mentorship community. Each year bebo mia funds several full & partial scholarships.

This year we have a goal of acquiring an additional 5 sponsored scholarships.

WHAT OUR SCHOLARSHIPS DO

All of our winners show a financial need and many of them are working towards or have persevered over adversity, trauma and high conflict circumstances. In the application process women* have shared their stories of abuse, rape, suicide, abandonment, teen pregnancy, extreme poverty, and partner or child death. The review panel is so moved every session as the applications are read. And, to no surprise, even with all of the women* submitting their different stories, they all have something in common, they want change. Our students go on to gain an education and a skill from which they can create a viable business and income for themselves and their families. Our winners have lived in the Philippines, Ireland, Bahrain, Indonesia, Canada & the United States. The scholarship program will allow graduates to create a revenue stream, it will help them take care of their families, and students complete the program feeling confident and supported by the bebo mia community.



NOT ONLY DO WE OFFER THE OPPORTUNITY TO SUPPORT WOMEN* IN THEIR EDUCATION, WITHOUT WHICH MOST WOULD NOT BE ABLE TO CREATE THEIR BIRTH AND PARENTING BUSINESSES, EACH OF THOSE WOMEN GO ON TO SUPPORT OTHER WOMEN* AND FAMILIES IN THEIR OWN COMMUNITIES THROUGH THEIR PREGNANCY, BIRTH AND POSTNATAL PERIODS.

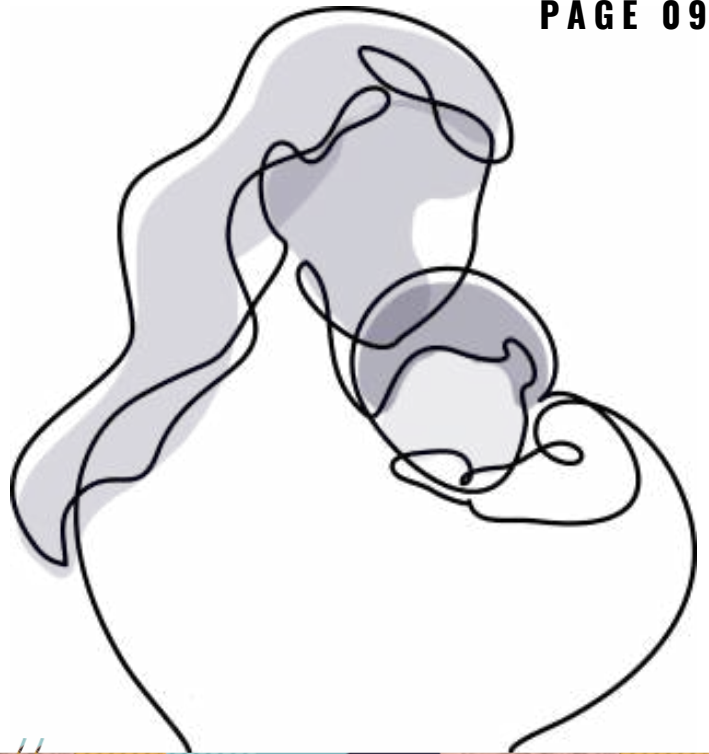
THIS CREATES A RIPPLE EFFECT OF COMMUNITY, SUPPORT, AND PHILANTHROPY.

PARTNERSHIP *Levels*

We have created some more options so that you can sponsor a scholarship applicant and give them the opportunity to create a business and career in the maternal health field. Your gift will support the winner in creating a change for themselves, their family and their community. This gift has the potential to last a lifetime and positively impact the lives of the many growing families that the recipient will support over the span of their Maternal Support Practitioner career.

Check out some of our scholarship recipients by searching "scholarships" on our blog.





OPTION *One*

Become a bebo mia Community Partner

for a contribution in any amount that is less than \$889 USD (or less than 50% of the cost of MSP tuition for one person).

Contributions are made easily and securely through the online fundraising campaign (chuffed.com) that is applicable for the current scholarship session.

Contributions can also be made via e-transfer to info@bebomia.ca

BENEFITS OF BECOMING A BEBO MIA COMMUNITY PARTNER ARE:

bebo mia will ensure that our community partners are proudly presented on the bebo mia social channels and websites. We will have posts on our Twitter, Instagram and Facebook about your generous donation and contribution to women in education and business.

	INSTAGRAM	TWITTER	FACEBOOK PAGE	FACEBOOK GROUP	EMAIL LIST	WEBSITE + TRAINING SITE
FOLLOWERS	2.2 K	1 K	8 K	5 K	13 K	-
AVERAGE MONTHLY IMPRESSIONS	30 K	1 K	300 K	-	-	65 K



OPTION

Two

Become a bebo mia Community Leader

for a contribution that is between \$889-\$1245 USD (or between 50% and 70% of the cost of MSP tuition for one person).

Contribution options at the community partner level are:

You can help us offer more partial scholarships at 50% or 70% in your name and recognize a theme related to perinatal health that is of importance to your work.

Or you can provide one full scholarship by partnering with a business of your choosing - or bebo mia can introduce you to another business also willing to offer 50% of the cost of tuition. Together we can create a full scholarship named after your businesses for one applicant that recognizes the importance of your business, the work you do and/or a common theme related to perinatal health.

BENEFITS OF BECOMING A BEBO MIA COMMUNITY LEADER ARE:

- You will receive the same benefits that community partners receive AND also...
- Promotion of our scholarship application will also contain information about your partial/combined scholarship offering and each of the 300+ interested applicants who consider applying will see the logo of your business and read the brief bio to connect your brand to the scholarship process.
- We also put your business in front of your target market! With 150+ students in each session, we get the information about your products and services directly into the hands of fertility, pregnancy & parenting practitioners (who are also parents!).
- You will have the option of creating criteria that you would ideally like to see in the winner. We will do our best to have our review panel select a winner that reflects your preferences.
- Where appropriate, we are able to offer product endorsement in the program and the opportunity for all the session's students to learn about and purchase your product.
- Our winners will post a thank you post on their social channels & thank their sponsor(s) in their acceptance blog that lives on our website.
- HINT = more reach for you!



Apply Here

OPTION *Three*

Become a bebo mia VIP

for a contribution of \$1779 USD (100% of the cost of MSP tuition for one person).

This partnership level entitles you to a scholarship named after you and/or your brand. Let us know if one of these existing scholarship themes appeals to you. Or we can create a scholarship for our MSP program just for you, named after your business, so that you feel your brand is well represented.

See Themes



BENEFITS OF BECOMING A BEBO MIA VIP ARE:

You will receive the same benefits as community partners and leaders receive AND also...

- bebo mia will get you over 900K impressions over the duration of the training.
- bebo mia will discuss your business in lectures and over social media.
- bebo mia will get your product in front of our students and grads who are parents and work with fertility, pregnancy, birth and postnatal clients a.k.a. your target market
- Each session we run a social media contest that makes our hashtag #learnwithbebomia a Facebook certified popular tag with over 30K engagements per week! We will incorporate your sponsored scholarship into our contest and posts students make will be tagged to include your brand and generous role in our program

Apply Here

CONTRIBUTING AT ANY *Level*


After you have reviewed your options and you have decided which level of partnership you are interested in pursuing, please contact **Leah Micallef, Funding Development Director & Scholarship Program Operations Manager** at leah@bebomia.com to make your choice known.

Arrangements will be made to ensure the scholarship is set up properly, the funds are received and the dollar value awarded to the ideal candidate for the appropriate round of the scholarship program. In exchange for your generosity, you will be connected to the right people at bebo mia to set up, plan and deliver your promotional benefits!

I was awarded a scholarship . I am so excited to start my birth work adventure . I wholeheartedly believe that all women should be able to have the birth they want & the support they need through the whole process. The Bebo Babes teach all the skills needed to support families, the ins and outs of birth, & how to create & maintain a business. I could not be happier with my Bebo Mia experience! *- Jennifer Walczak*

A COUPLE PAST Sponsors



SleepBelt  joeyband⁺
Made in Canada by SleepBelt

Skin-to-Skin in the O.R., NICU, LDR & at Home

Safe. Snug. Secure.



Hip
MOMMIES

EST? ♥ 2004

READY TO Jump In?

WE ARE THRILLED!

Have any questions? Reach out - we are excited to talk about this amazing opportunity with you.



xoxo

the #BEBOBABES



*bebo mia uses the term 'women' in our mission and throughout our values work. We define women as women-identified, femme-presenting, two-spirited, genderqueer, trans-inclusive, gender-non-conforming, androgynous, agender, intersex, bigender, gender questioning, gender fluid, butch, non-binary, queer positive or any person that would like to be included in this definition.