

HOW TO GET MORE CLIENTS CHALLENGE

Workbook

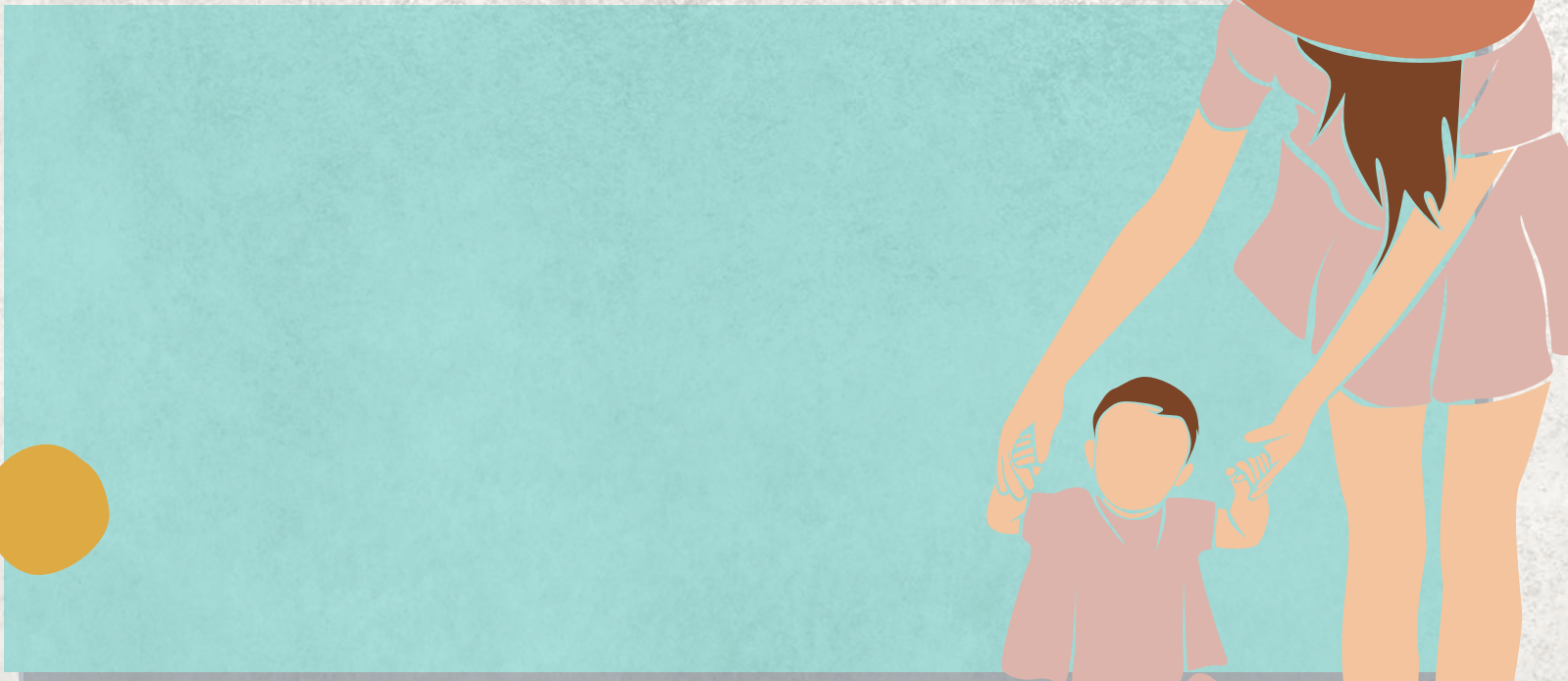
DAY 4



Website Dust Off

About Us Page Notes

Tips for About Us pages:





Ask your community



What do they like and dislike about your site?

Like

Dislike

Need to add

Need to edit



Your User Journey

Map It



Your User Journey

Map It - Final Flow

Make sure
your
buttons
guide them

Website CTAs



What are some website CTAs?

Example from cta button

* Indicates required field

[Returning? Log in](#)

Name *

First

Last

First

Last

Email *

Reason for contact *

Home Birth Doula

Comment

How did you hear about Samantha Garcia Gagnon Birth Worker? *

If contacting for home birth doula support please complete the following:

What is your estimated due date?

Birth Doula Consultation with Samantha Gagnon

45 minutes

Thank you for your interest in meeting. You have the choice of either doing an online zoom meeting or an in person meeting in my office in Pitt Meadows. This is a chance for you to share with me more about your family and the birth you are hoping for. I will share with you the many ways in which my support can help you achieve a positive birth experience.

PLEASE NOTE - I focus on planned home births unless the client has risked out of home birth or needs to transfer during the birth

< April 2022 >

S	M	T	W	Th	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Powered by
 ACUITY SCHEDULING

Get those CTAs on your site

Remember Day 2?

Testimonial notes

List places for your testimonials on your site

Get your testimonials page together and make it beautiful.

Notes

Google likes when your content changes regularly.

Have beautiful and clear images that reflect you and your brand and your clients. Representation matters!

